

THE LIGHT OF LIFE IS AZURA



Man has changed his role from working 90% outside to 90% inside. This change has occurred more quickly than man's physical adaptation, so that people are still more content to be outside rather than enclosed indoors. This common complaint is now recognised as season affective disorder (SAD) which in extreme cases makes people very low on grey dull days but makes them high on bright sunny days.

The quality of artificial lighting has never been able to match that of natural light. Although fluorescent lighting is chosen for use in offices for economical reasons, its normal performance can have an adverse effect on peoples working efficiency and their general feeling of well being.

All this would change if the quality of lighting improved to the same degree as natural light. By replacing fluorescent lamps with the OY AIRAM AZURA range the full spectrum of natural daylight is achieved.

GENERAL

Colour and shade matching is no longer a case of taking an item to the window. Using the full spectrum AZURA range, printers, fashion shops, dentists, designers, motor repair shops, etc, can now confidently confirm and match any colour.

SCHOLASTIC

Research tests revealed that students studying under the full spectrum AZURA range have shown increased visual acuity and reduced fatigue.

BOTANIC

Plants have greatly improved from the use of the full spectrum AZURA range, no more struggling office plants in fact you could even grow plants in underground caves.

ZOOLOGICAL

Sexual potency in animals is better maintained under AZURA full spectrum range as opposed to ordinary fluorescent lighting.

MEDICAL

The diagnosis and treatment for a number of ailments such as jaundice have proved affective using the full spectrum AZURA range.

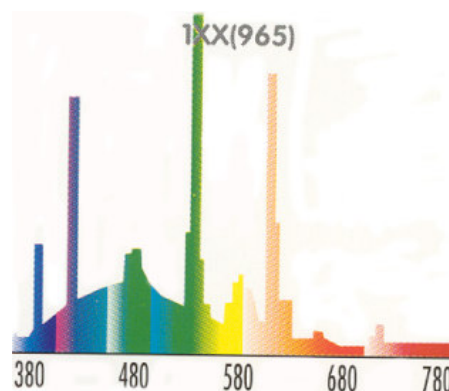


AZURA: full spectrum fluorescent lamps which simulate natural daylight and seem to being the sun indoors. AZURA has a colour temperature of 6500K, an outstanding CRI of 98 and a precision designed spectral energy distribution extended to long wave ultraviolet.

The average life of the Azura full spectrum lamps is more than twice the life of ordinary fluorescent lamps

PHOTOGRAPHIC

Tests with photography have shown that Kodachrome II daylight film using the full spectrum AZURA range compare excellently to pictures taken outside.



Spectral Power Distribution

1XX AZURA DAYLIGHT SPECIAL FULL SPECTRUM

Watts	Order Code	Length mm	Diam. mm	Cap	CRI	Colour Temperature	Lumen	Box Qty
18	FT65-08-18-650	600	26 (T8)	G13	98	6500	1000	25
36	FT65-08-36-650	1200	26 (T8)	G13	98	6500	2300	25
58	FT65-08-58-650	1500	26 (T8)	G13	98	6500	3700	25



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